



## AddisonMckee and Eaton Leonard Announce a Global Rebranding Initiative

To Our Valued Customers and Suppliers,

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We are excited to announce that as of November 1, 2015, AddisonMckee, Eaton Leonard, Eagle, and Tube Fixture - leading providers of tube manipulation and muffler-making solutions worldwide - will be operating under one name to better serve our employees, customers, and suppliers.

We are proud to introduce **Addition Manufacturing Technologies™** – a global Manufacturing Technology company. As Addition, we have a new name, a new look, and new opportunities but we will continue to exemplify all of our traditional values.

Created from the combination of these three companies and rooted in a shared heritage, we are fulfilling the common DNA at our core. We are one company, united in the pursuit of our mutual goals, and ready to take on the demands of a global market.

Our integrated world demands that companies operate seamlessly on a global scale while delivering locally in customers' markets. This is why we have pooled our expertise and our talents to work more efficiently and create meaningful solutions.

Only by merging our companies and capabilities as Addition Manufacturing Technologies can we achieve sustained and seamless impact. Together, we are more than the sum of our parts and our future will be even greater than our past.

While our corporate name and brand image are changing, some things will remain the same; the character of the company is still exemplified by our unwavering commitment to you, our customers and suppliers.

Our company's Executive Chairman, Alastair Tedford, states, "Eaton Leonard, AddisonMckee and Eagle were all founded by brilliant pioneering engineers who built their success on engineering imagination and excellence and a strong commitment to integrity, their people, their customers and their suppliers. These three brands together with Tube Fixture will, in the future, operate as Addition Manufacturing Technologies. Our business is the technology of manufacturing and our purpose is to provide manufacturers the world over with the most advanced, efficient and safest equipment and systems that human ingenuity and hard work can devise. Through this combination of talent and geographic reach we have the size and engineering diversity to continue our predecessors' success on a global scale."

We are proud and excited to be Addition Manufacturing Technologies and are pleased to invite you to join us in the next chapter of our story. Thank you for your continued support.

For more information, please visit [www.additionmt.com](http://www.additionmt.com) or contact Jennifer Rankin, Global Marketing Manager: Tel: +1 513 228 7079 or Email: [jrankin@additionmt.com](mailto:jrankin@additionmt.com)